

African Business Directory & News



Princess Ezenwa Okenwa
Publisher/Managing Editor

Princess Ezenwa Okenwa is the daughter of one of the Great Kings of Africa, His Royal Majesty, Eze-Igwe, Dr. S.O.C. Ezenwa II. MBE, the late, Obi and Traditional Ruler of Awka-Etiti, Anambra State, Nigeria, West Africa.

The Role of Princess Ezenwa is to:

- Raise awareness of all the accomplishments of Africans in Diaspora, first generation Africans, their contributions not only in the United States but also globally. They play major roles in the development of the environment they are in.
- They need to be applauded. They need to be recognized especially by the media so that the community can reach out to them and show support.
- Africa needs increased visibility from all angles and that is my role to see that African businesses, Africa, First Generation Africans are promoted so that they can compete effectively in a global economy.

Youth today are presented with choices unlike any other time. From availability of drugs, the appeal of gang activities, and the lure of sex, youths are facing societal risks that can adversely affect their lives forever. For this reason, Princess committed to finding solution founded The Kids Summer Camp and The Princess Group, L.L.C. in collaboration with The August A. Busch III Charitable Trust, Anheuser-Busch Packaging Group, Inc., United States Department of Agriculture and the City of St. Louis Youth and Family Services provided a FREE Summer Camp & Programs to youngsters with FREE breakfast and lunch programs.

Princess Ezenwa Okenwa is a former employee of Anheuser-Busch Companies, Inc. The Princess holds a BSBA degree in Marketing and Mathematics from Washington University and a Masters degree in Marketing and Media Communications from Webster University, both universities are located in St. Louis, Missouri, United States.

A-BNews is an authoritative, bi-lingual and premier online multi-media service which serves a global audience around the world since being launched in May 2008. We invite you to join a community of professionals from private industries, institutions, and governments that rely on A-BNews as a critical source for news and research. A-BNews is not only an Authoritative Voice of Africa, but also a vehicle to showcase Africa and Africans in the Diaspora and First Generation Africans.

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African Business News (A-BNews) is a bi-lingual (English & French) publication of The Princess Group, L.L.C.

A-BNews supports and contributes immensely in the growth of Black Businesses in the City of St. Louis and surrounding areas, as well as Africa and Africans in the Diaspora. Its efforts in reaching out could be seen in the aggressive efforts of its founder, Princess Ezenwa Okenwa, in constantly encouraging, supporting and guiding each entrepreneur to go after their dreams and to never give up in the face of challenges.

A-BNews newspaper was founded in February 2007. The online version was launched in May 2008.

A-BNews vision is to position the publication as the most sort after, authoritative and reliable first-choice source of information for anything African in the United States.

The role of A-BNews is to provide:

- An insight into events around Africa,
- Facilitating the commercial relationship between the United States and African businesses.
- Actively and simultaneously promoting their ability to grow in a global economy.
- To serve as the Authoritative Voice of Africa, a professional forum to showcase the chronicles of business accomplishments, the successes, the struggles, the challenges, the solutions and above all, a vehicle to encourage Africans, Africans in Diaspora, first generation Africans, to speak up and be heard.

In February of 2006, Princess conceived the idea of having a FREE Summer Camp to inner city children, whose parents could not ordinarily afford to pay for a FUN and SAFE place to play with adult supervision, and peace of mind. Princess had three months to plan, to coordinate and to execute and make the Kids Summer Camp a big success against all odds. Making a passionate plea to The August A. Busch III Charitable Trust for help, the Trust stood by the Kids Summer Camp to the very end with a donation of \$10,000. That was the start of The Kids Summer Camp for the under-privileged youth, Summer of 2006.

Princess had always committed her life to empowering any community she finds herself in as demonstrated in her excellence in hard work in Houston, Texas. She founded the Business Interchange Network and from 1991 thru 1999 aggressively coordinated monthly Network meetings, weekly Business After Hours with a focus on *Bridging the Gap* between the Africans and African Americans.

Princess, also was the Founder and Publisher/Managing Editor of Business Update Magazine, a publication of the Business Interchange Network with a focus on the NAFTA in Houston.

Highlight of Activities in Houston, Texas

Business Interchange Network, Founder

Houston, TX

1991 – 1999

- *Planned and implemented Conferences, Seminars, Workshops, and Special Events to ensure success and high level of satisfaction*
- *Developed strategic recommendations for achieving media and marketing objectives*
- *Planned and coordinated with Texas Southern University, 'NAFTA REVISITED' Conference*
- *Conducted first 'MICROSOFT WINDOWS 98' Conference for Houston corporations*
- *Wrote, edited, and published the first monthly NAFTA magazine, distributed to national and international corporations*